

www.mountainadvocate.com

Profit 2 ways with our interactive media portal. Advertise directly on news pages and/or build sales with a Premium Business Directory Listing!

On-Page Advertising

HOME PAGE ONLY

ALL OTHER PAGES

A Top Leaderboard \$50/wk or \$150/mo.

B Top Square \$35/wk or \$120/mo.

C Mid Square \$25/wk or \$80/mo.

D Bottom Square \$20/wk or \$70/mo.

E Bottom Leaderboard \$25/wk or \$80/mo.

The diagram shows a sample of the Mountain Advocate website header with the logo, navigation buttons (Obituaries, Place a Classified, Knox Deals, Subscribe Now), and a weather widget. Below the header, five blue boxes labeled A through E indicate the positions and pricing for various advertising spots on the home page.

F Top Leaderboard \$20/wk or \$60/mo.

G Banner \$18/wk or \$55/mo.

H Top Square \$15/wk or \$50/mo.

I Square \$10/wk or \$32/mo.

J Square \$10/wk or \$32/mo.

K Square \$10/wk or \$32/mo.

L Bottom Leaderboard \$20/wk or \$60/mo.

The diagram shows a sample of the Mountain Advocate website header. Below the header, six blue boxes labeled F through L indicate the positions and pricing for various advertising spots on all other pages.

We are happy to design your ad for you.

*If you wish to make your own ad,
here are the requirements:*

- RGB Color Mode • 72 dpi • Flattened JPEG or GIF format • See 'AD DIMENSIONS'

Adobe Photoshop or Corel Painter is recommended for this.

Number of Square ads vary per page. At minimum, four ad spaces are made available per every inside page.

* - Banner ads not available on Home Page or Classifieds Page.

AD DIMENSIONS

Top & Bottom Leaderboard Ads - 728 w x 90 t pixels

All Square Ads - 300 w x 250 t pixels

Banner Ads - 468 w x 60 t pixels

Premium Business Directory Listings

business directory	free	silver	gold	platinum
Name of Business	X	X	X	X
Contact Info	X	X	X	X
Attributes	X	X	X	X
Map/Directions	X	X	X	X
Hours of Operation	X	X	X	X
Profile Info		X	X	X
Photo Gallery		X (4 pics)	X	X
Bolded Listing		X	X	X
Ratings/Reviews		X	X	X
Showcased on Directory Homepage		X	X	X
Premium Placement in Searches		X	X	X
Search Engine Optimization (SEO)*			X	X
Web Site Link(s)			X	X
Link to Online Classifieds			X	X
Link to Directory Listing			X	X
Showcase Files & YouTube™ Video			X	X
Graphic Coupons			X	X
Testimonials			X	X
Unique URL (domain name not included)			X	X
Header for Logo			X	X
E-commerce				X

*Optimization of your listing to rank well in Google™ and other search engines.

	Silver	Gold	Platinum
Setup (One Time Fee)	\$25	\$30	\$35
Monthly Fee	\$15	\$30	\$60

To start your on-line advertising with mountainadvocate.com,

Contact Wanda Blevins @ 606-546-9225 today!

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